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1-9 (cancelled)

10. (previously submitted) A holder (20) either to which a computer readable storage medium (10) can be detachably attached or in which a computer readable storage medium can be encased, the holder having a planar shape and a size corresponding to that of a standard credit card and / or standard business card.

11. (previously submitted) A holder according to claim 10 having a substantially rectangular shape with planar dimensions of 85 mm to 86 mm by 54 to 55 mm.

12. (previously submitted) A holder according to claim 10 having a thickness of less than 5mm.

13. (currently amended) A holder according to claim 10 to which a substantially planar shaped, computer readable storage medium can be detachably attached, wherein ~~the~~ a planar area of the holder is at least 75% greater than the planar area of the computer readable storage medium.

14. (previously submitted) A holder according to claim 13 wherein the planar area of the holder is at least 100% greater than the planar area of the computer readable storage medium.

15. (previously submitted) A holder according to claim 10, to which at least two computer readable storage media can be detachably attached.

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16. (previously submitted) The holder of claim 15, wherein the holder is adapted to hold in a detachable fashion at least first and second storage media side-by-side on a same surface of the holder.

17. (previously submitted) The holder of claim 16, wherein the holder is adapted to hold two small form factor optical disks.

18. (new) A holder according to claim 10, wherein

- the holder defines an opening approximately the same size as the storage medium;
- the holder comprises deformable accommodation means for first deforming to accommodate entry of the storage medium; and for second reverse deforming to secure the storage medium within the opening.

19. (new) The holder of claim 18, wherein the holder comprises at least one protrusion at an edge of the opening for securing the storage medium in the opening.

20. (new) The holder of claim 19, wherein the at least one protrusion comprises a pair of lips for placement at two opposing sides of the storage medium.

21. (new) The holder of claim 20, wherein the lips comprise a first longer lip and a second shorter lip, so that the storage medium may be placed into the opening more easily from the side of the shorter lip.

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22. (new) The holder of claim 21, wherein

- the holder comprises first and second pairs of lips, the pairs opposing each other across the opening and being separated around the opening by first and second gaps between the pairs, the gaps also opposing each other across the opening; and
- the deformable accommodation means comprises a bendable region of the holder, the bending region extending along a bending axis, the axis passing from a first outer edge of the holder, through the first gap, the opening, and the second gap toward a second outer edge of the holder, the first and second outer edges being opposite each other across the opening.

23. (new) The holder of claim 10, wherein the holder comprises an opening suitable for accommodating a storage medium having two substantially planar faces and an edge separating the faces, opening being such that, when the storage medium is present, the planar faces are not entirely covered and are parallel to and do not protrude from the planar shape of the card.